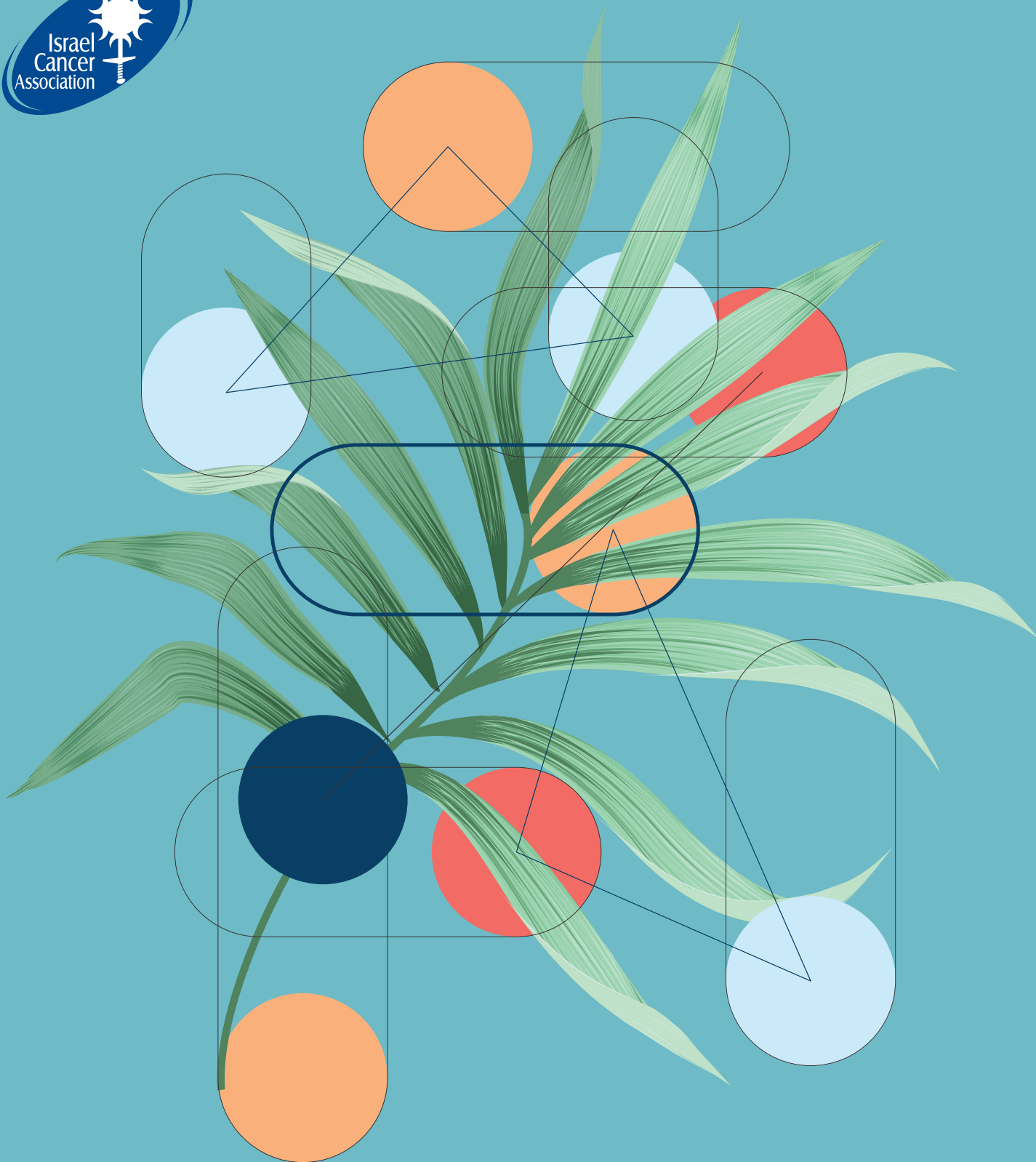




Annual Report | 2025

Israel Cancer Association



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Back cover: Friends of the ICA Abroad	

Editing: Information and Health Promotion Dept.
Translation: Projects Dept.
Graphic Design: Studio Billet
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Message from the Chairman



Prof. Moshe Mittelman
Chairman,
Israel Cancer Association

For over 70 years, the ICA has served cancer patients, survivors, and their families. This past year was one of significant activity and collaboration:

Rehabilitation & Support: The Sir Charles Clore Hostel for patients continued operating throughout the war period. Support groups, workshops, seminars, and parental guidance sessions continued. A children's cancer support network remained active.

Shaare Zedek Medical Center: The ICA launched a Center of Excellence featuring an innovative care model integrating psychosocial support with therapeutic activities.

Sheba Medical Center: The ICA reinforced the Survivors' Clinic.

Italian Hospital, Haifa: The ICA initiated and supported the establishment of a new inpatient hospice, named after the late **Prof. Avraham Kutten**, former ICA Chairman.

Hillel Yaffe Medical Center, Hadera: The ICA assisted in renovating and establishing a new oncology-hematology center.

BRCA Expert Committee: In collaboration with the Ministry of Health, the ICA launched this new initiative to improve medical follow-up for healthy BRCA carriers, enhancing cancer early detection and prevention.

Research & Education: The ICA continued to fund physicians' participation in conferences and advanced study fellowships. A new grant program was launched to encourage medical students and interns to specialize in oncology and hematology.

Public Awareness: The ICA continued to promote cancer prevention, early detection, and adopting a healthy lifestyle, while emphasizing the hazard of alcohol consumption as a carcinogen.

ICA Friends Circle: The circle held its inaugural fundraising event, collecting funds to purchase cooling caps for oncology units in northern and southern Israel.

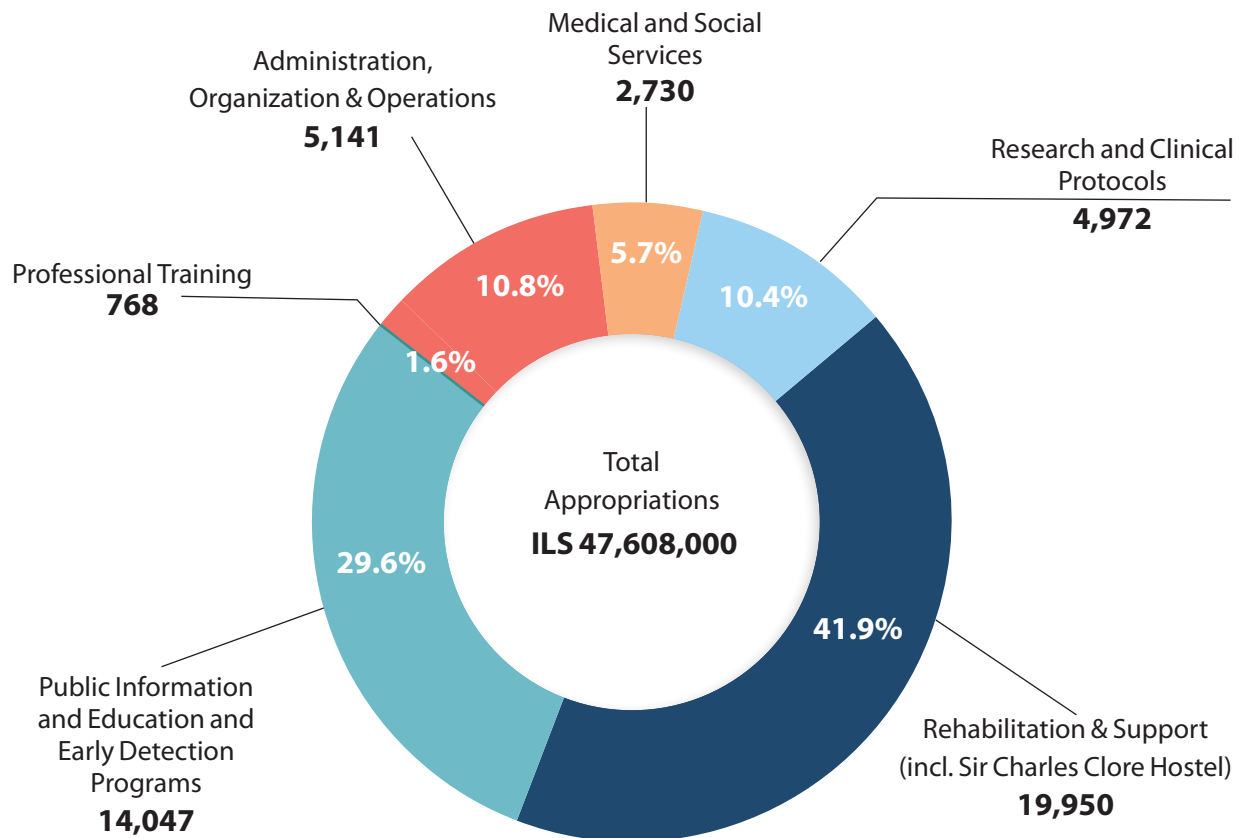
Best,
Prof. Moshe Mittelman
Chairman, Israel Cancer Association



Israel Cancer Association Executive Board

Prof. Aaron Ciechanover	Ms. Yasmin Lukatz
Prof. Moshe Mittelman	Muriel Matalon, Esq.
Mr. Leon Recanati	Mr. Zvi Neta
Prof. Eliezer Robinson	Prof. Yosef Klausner
Prof. Miriam Ben-Arush	Prof. Ido Wolf
Prof. Baruch Brenner	
Prof. Sigal Tal	ICA Director General:
Prof. Yosef Yarden	Moshe Bar Haim

ICA's Fight against Cancer Fiscal Year 2025 Budget Breakdown (in Thousand ILS)





The Israel Cancer Association in Numbers – 2025

Thanks to donations received in 2025, the ICA continued supporting patients and their families across all its activity areas:



Research:

Over 55 million ILS awarded to hundreds of Israeli researchers and physicians in the past decade

Mind-body activities:

Over 12,000 patients and survivors participated in activities at ICA's 'Strong Together'® support centers; **220 families** received counseling services for parents with cancer; **about 500 counseling sessions** were given as part of ICA's sexual consultation and body image service; **about 11,800 mentoring hours** for breast cancer patients were given by 'Reach to Recovery'® volunteers; **about 600 wigs** were distributed to cancer patients; **about 50 beauty consultation workshops** were held.



Sir Charles Clore Hostel for Cancer Patient:

Over 570 patients stayed at the hostel during their cancer treatments



Support for Child Cancer Patients:

About 100,000 tutoring hours provided; **about 11,400 social mentoring hours** offered; **about 90 children** received neuro-psychological services

Family Vacation:

Over 60 families with a child cancer patient attended the annual family vacation



Look Good, Feel Better:

About 500 wigs were distributed to cancer patients; **about 50 beauty workshops** were held

Health Promotion Reach:

Over 28 million views on social media





Rehabilitation & Support

The Rehabilitation & Support Department, led by **MSW Orit Spira**, runs diverse programs for patients, survivors, and families.

Conferences & Seminars

Over a dozen online and in-person seminars were held, covering topics such as:

Pancreatic cancer, Cholangiocarcinoma (bile duct) cancer, lung cancer, breast cancer (in Arabic as well), long-term effects in childhood cancer survivors, MPN diseases, colorectal cancer, gastric cancer, ostomy, and unique recovery challenges for young adults.



'Yad Lehachlama'® (Reach to Recovery)

A national volunteer service of hundreds of breast cancer survivors who have coped with breast cancer and support newly diagnosed women at every stage of diagnosis, treatment, and daily life. Volunteers are matched by age, treatment type, and language. In 2025, volunteers participated in a seminar on "Breast Cancer – Celebrating Life" featuring lectures on breast cancer updates, physical activity, minimizing post-surgery side effects and women's well-being.

'Look Good, Feel Better' Project

A volunteer project initiated and led by the late **Dr. Francine Robinson (PhD)** as part of an international project founded in the U.S. Over 85 volunteer beauty professionals provide free beauty treatments to cancer patients across 30 medical centers nationwide. Over 4,000 patients benefit annually.

Wig Service

Free wig lending at the ICA headquarters in Givatayim and multiple branches nationwide. No deposit or conditions required.

'Steps a Healthy Life'® Project

This project has been active for 18 years at 22 medical centers. Over 10,000 patients participated in 2025, guided by physiotherapy professionals.

Programs for Children & Youth with Cancer

- **'Hope for Life'® Project:** Trained mentors tutor young cancer patients who miss school, helping them keep up with the curriculum and avoid falling behind. Approximately 360 children benefited from about 100,000 hours of tutoring by 45 university students.
- **Social and Scholastic Support:** Scholarship students support cancer patients, including solitary patients, child patients and their healthy siblings, and volunteer in oncology units across Israel. This year, 90 scholarship students provided 11,410 volunteer hours.
- **Neuro-Psychological Service:** The service includes full neuropsychological evaluations, initial rehabilitative program, liaison to the educational institution, parental training, and therapy sessions. In 2025, about 90 children benefitted from this service.
- **Family Vacation:** Each August, ICA hosts a three-day family vacation at Neve Ilan Hotel for over 60 families of cancer patients, offering rest and respite.



- **'Give Kids the World':** The ICA sponsors vacations at the children's village in Orlando, Florida for families of terminally ill children.
- **'Computer for Every Child'®:** The ICA provides laptops to financially disadvantaged children with cancer, who lack one at home. 48 laptops were distributed in 2025.

'Young Adults Embarking on Life'®

This group for singles aged 20–35 diagnosed with cancer meets weekly at ICA's headquarters, offering peer support and guidance to help them reclaim normal life.

Oncological Rehabilitation Program

A 3-month (24-session) program for survivors designed to help them cope with the aftermath of the disease and treatments. The program includes tailored physical activity, online lectures, and personal consultations (nutritionist, sexuality therapist, occupational therapist). In 2025, the program ran 3 cycles in Be'er Sheva, Givatayim, and Netanya.

Counseling & Guidance Services

- **Parental Guidance for parents with cancer:** About 220 counseling sessions for parents with cancer on how to cope as a family.
- **Tax Consultation to cancer patients by certified tax consultants:** About 100 consultations were provided this year.
- **Legal Consultation:** About 90 consultations were provided this year.
- **Sexual Consultation for Cancer Patients & Partners:** About 500 consultations were provided this year.

'Strong Together'®

Activity and Support Centers

Active in Givatayim, Jerusalem, Haifa, Be'er Sheva, and Afula, as well as in ICA branches nationwide, offering free services to cancer patients, survivors, their families, such as support groups, enrichment activities (art, music), and mind-body programs (yoga, Pilates). The centers also support patients after treatments and in rehabilitation, and provide training for healthcare professionals and educational seminars for patients and survivors.



The Sir Charles Clore Hostel for Cancer Patients

Established in 1976 in Givatayim. Provides weekly accommodation for cancer patients traveling from distant areas to receive treatment at major medical centers in central Israel. Over 570 patients stayed at the hostel during 2025. The residence offers meals, transportation, a library, a cultural lounge, a garden, and nursing care around the clock.



Medical Services & Improvement Projects

The ICA leads a multi-year strategy to upgrade oncological care in Israel, funding positions for 5 years with commitments from medical institutions to continue employment. Key 2025 initiatives:

- **Holistic Rehabilitation:** Occupational therapy integrated into day care units at Rambam, Shaare Zedek, and Rabin-Beilinson Medical Centers.
- **Young Cancer Patients:** A dedicated coordinating nurse at Shamir (Assaf Harofeh) Medical Center.
- **Medical Dog Therapy at Hospice:** Unique emotional support service at Hadassah Mount Scopus Medical Center.
- **Integrative Medicine Project:** Launched in Haifa and the northern region to address the dual burden of illness and wartime stress.
- **Reinforcing the Survivors' Clinic – Sheba Medical Center:** Full-time social worker placed to address patients' challenges and treatment dilemmas.
- **Center of Excellence – Shaare Zedek Medical Center:** Comprehensive innovative care model integrating psychosocial support with therapeutic activities with a dedicated social worker and ICA representative.



Equipment, Construction & Development

The ICA supported the acquisition of equipment and construction in 2025:

- **Cooling caps:** Funded 10 units at medical centers primarily northern and southern Israel (Yoseftal, Shaare Zedek, Barzilai, Ziv, Galilee and HaEmek).
- **Unique microscope** for HaEmek Medical Center, Afula.
- **EEG device** approved for funding at Assuta Ashdod Medical Center.
- **Renovation and establishment of a new Oncology-Hematology Center** at Hillel Yaffe Medical Center.
- **Hospice care at Italian Hospital, Haifa:** First-ever inpatient hospice in northern Israel, with a two-year funding commitment by ICA.



Hillel Yaffe Medical Center, Hadera



Italian Hospital, Haifa

Public Information & Health Promotion

Led by **Dana Frost**, the department conducted year-round awareness campaigns aligned with international cancer awareness months:

Key Campaigns & Activities

- **Cervical Cancer Awareness Week (January):** Emphasis on HPV vaccination and screening. A public survey found 82% support vaccines, yet 49% fear side effects.
- **World Cancer Day (February 4):** Estimated 33,570 new cancer cases in Israel in 2024; about 92 new cases per day; about 12,000 deaths. Survey: 62% report no change in health attitudes since October 7, 2023.
- **Colorectal Cancer Awareness Month (March):** About 3,100 new cases and about 1,200 deaths in Israel (2024). Israel's national colorectal cancer screening program has operated since 2005.
- **No Tobacco Day (May 31):** Survey: About one-third of Israelis know someone who started smoking again due to wartime stress; 71% of smokers regret starting; 91% exposed to smoking in public spaces.
- **Skin Cancer & 'Sunsmart'® Campaign:** Unable to hold the 33rd annual campaign due to security situation. New 'Sunsmart'® music video produced. Over 5,200 kits sent to kindergartens.
- **Prostate Cancer Awareness Day (September 15):** Most common cancer among Jewish men in Israel; 498 deaths in 2020.
- **Breast Cancer Awareness Month (October):** About 5,730 new cases were expected by end of 2025 in Israel. BRCA screening extended to women of Ethiopian descent. "Not Waiting" Campaign: Encouraged women to undergo early detection tests for breast cancer. BRCA Campaign: Encouraged Ashkenazi and Ethiopian women to be tested for carriers.



- **Alcohol & Breast Cancer Campaign**
- **Mammography Mobile Unit:** About 22,600 screenings performed in 2025; Israel ranks among the top countries globally for mammography rates.
- **Youth Anti-Smoking Campaign:** A 5-episode TikTok series titled "Smoker or Non-Smoker?" gained about 7.5 million views and reached the finals of TikTok's annual social impact campaign competition.

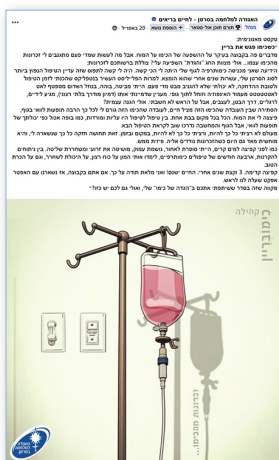
ICA Information Array

- **Telemeida® Hotline Center:** provides reliable up-to-date information in Hebrew, Arabic, Russian, and English.
- **Information Center:** Staffed by information specialists assisting with patients' rights, clinical trials, expert second opinions, and drug approvals.
- **Hotline Assisting Patients Exercise their Medical Rights:** Free assistance navigating the healthcare system.

Digital Platforms

The ICA launched a new website in 2025 with an AI-powered RAG search engine. Key digital statistics:

- **Facebook:** Over 74,000 followers (Hebrew page); 11,000+ (Arabic page).



- **YouTube:** About 2 million views in 2025.
- **TikTok:** Over 23 million views on ICA-published videos; about 70 million total views including user-generated content.
- **Website visits:** About 1 million visits annually.



Professional Training

The ICA funded long-term and short-term fellowships abroad for over 20 physicians in specialties including breast surgery, thoracic surgery, oncology, laryngology, skull base surgery, gynecological oncology, head & neck oncology, immunotherapy, and more.

Summer scholarships were awarded to 5 medical students at oncology institutes in Jerusalem and Haifa.



Research

The ICA funds basic, clinical, epidemiological, and psycho-social cancer research grants every year.

Following is a list of research grants awarded by the ICA in 2026:

Name of researcher	Institution	Research subject
Prof. Hasson-Ohayon, Ilanit	Bar Ilan University	Predictors of post-traumatic stress disorder and post traumatic growth among parents of children who survived cancer: personal, dyadic and illness related factors
Dr. Cohen, Idan	Ben Gurion University	Histone mono-ubiquitination as a novel epigenetic biomarker and anti-cancer target
Dr. Dvela-Levitt, Moran	Bar Ilan University	TMED9 as a novel therapeutic target in Diffuse intrinsic pontine glioma (DIPG)
Dr. Knisbacher, Binyamin	Bar Ilan University	Integrating multiomic and clinical dynamics in a large longitudinal CLL cohort
Prof. Larisch, Sarit	Haifa University	Modulation of apoptotic proteins to reverse premalignant cell state and induce selective death in breast cancer organoids
Prof. Munitz, Ariel	Tel Aviv University	Elucidating the role of nucleoporins in glioma cell plasticity
Prof. Friedmann-Morvinski, Dinorah	Tel Aviv University	Elucidating the role of nucleoporins in glioma cell plasticity
Dr. Ruban, Angela	Tel Aviv University	Role of glutamate balance in brain tumor progression and overall survival of the patients diagnosed with glioblastoma multiforme
Prof. Ehrlich, Marcelo	Tel Aviv University	Epigenetic Licensing of Immunogenic Cell Death Mimicry to Unlock Tumor Immunogenicity



Name of researcher	Institution	Research subject
Prof. Elkin, Michael	Hadassah Ein Kerem Medical Center	Unraveling estrogen receptor dynamics in obesity-related breast carcinoma
Dr. Fisher, Ron	Hadassah Ein Kerem Medical Center	Detection of oral cavity cancer using methylation patterns of DNA extracted from tissue swabs and liquid cystic samples
Dr. Mahameed, Mohamed	Hebrew University	Mechanisms Underlying Pharmacologically Induced Selective ER Retention in Hepatocellular Carcinoma
Dr. Blacher, Eran	Hebrew University	Gut-brain-immune axis and targeted IL-15 therapy in aging glioblastoma
Dr. Weinstein-Marom, Hadas	Tel Hai College	A new CAR-T cell therapy for Non-Hodgkin Lymphoma
Prof. Ben-Arye, Eran	Lin Medical Center	Impact of acupuncture and acupressure on quality of life in hospitalized patients with metastatic cancer: A randomized controlled study
Dr. Leshem, Avner	Tel Aviv Sourasky Medical Center	The impact of perioperative fiber supplement on anti-tumor immunity and anastomotic healing in oncologic colonic resection
Dr. Volovitz, Ilan	Tel Aviv Sourasky Medical Center	Decoding Glioblastoma Communication: Network Mapping and drug repurposing
Prof. Brenner, Baruch	Rabin Medical Center	Biomarker analysis in a multi-center randomized controlled phase II study of neoadjuvant treatment with or without tislelizumab for locally advanced rectal cancer (the TOTAL Trial)
Prof. Modan-Moses, Dalit	Sheba Medical Center	Cognitive functioning and brain connectivity in pediatric cancer survivors
Prof. Tirosh, Amit	Sheba Medical Center	Targeted inhibition of adenosine-driven cancer progression in hypoxic neoplasms



Name of researcher	Institution	Research subject
Prof. Tamary, Hannah	Sheba Medical Center	In English Telomers long-read sequencing (Telo-seq) and clinical phenotype in patients with Dyskeratosis Congenita a cancer predisposition syndrome
Dr. Cafri, Gal	Sheba Medical Center	Improving efficacy of T-cell receptor-engineered T cells in pancreatic cancer
Prof. Greenberger, Shoshana	Sheba Medical Center	Establishing a Melanoma-on-Chip model for deciphering the role of melanoma extracellular vesicles on immunotolerance
Dr. Sella, Tal	Sheba Medical Center	NOGA: Neoadjuvant Treatment Optimization via MRI-Guided De-Escalation in Stage II–III TNBC – A Phase 2 Clinical Study.
Dr. Vardi, Ido	Sheba Medical Center	Digital Pathology outcome prediction for ALK+ NSCLC
Dr. Alpert, Ayelet	Rambam Medical Center	Molecular Aging Metrics for Assessment of Long-Term Adverse Events from Oncologic Therapy in Early Breast Cancer Survivors



"Door Knock"® Fundraising Campaign – 64th Edition

Held October 27, 2025 – the first full-scale campaign in three years following wartime disruptions in 2023 and 2024. Hundreds of schools, youth movements, and volunteers participated nationwide.





ICA Friends Circle

Inaugurated this year, the Friends Circle held its first fundraising event, "A Hair-Raising Story" at the Eretz Israel Museum in Tel Aviv on September 10, 2025. All proceeds went to fund cooling caps for oncology units. A new podcast, "Breaking the Ice," was launched, featuring 8 episodes of personal recovery stories.



Left to right: Musician Ohad Hitman with Host Elinor Koffler in "Breaking the Ice" podcast



Friends of ICA Abroad

USA



Israel Cancer Association USA held its Annual Meeting in November, and all position holders maintained their appointment throughout 2025:

Co- Presidents of the Board of Directors **Bruce Koppel** and **Ross Berman**. Secretary/Treasurer **Peter Brown**, Executive Vice President **Arthur E. Benjamin**, Advisory Board – **Nancy Brown** and **Daisy Merey, MD**, and Board of Directors members – **Richard J. Boxer, MD**, **Adam Brown**, **Kenneth Druskin**, **Deena Freeman**, **David Genser**, **Diane Meckler**, **John Merey, MD**, **Wilma Mooney**, and **Harvey Poppel**.



ICA USA is Proud to be Rated Three-Star by Charity Navigator

Charity Navigator is a charity assessment organization that evaluates charitable organizations in the United States, operating as a free 501 organization that accepts no advertising or donations from the organizations it evaluates. ICA USA has received their highest rating.

ICA-USA Mar-a-Lago Brunch

The ICA-USA hosted a high-profile brunch at Mar-a-Lago, bringing together philanthropy, cutting-edge oncology, and holistic health. The event featured two speakers: **Dr. Wafik S. El-Deiry**, a leading cancer researcher, and **Dr. Brian Clement**, a prominent voice in integrative wellness – highlighting both medical innovation and lifestyle-based approaches to cancer prevention and recovery.



Dr. El-Deiry, an internationally recognized oncologist and cancer biologist, spoke about breakthroughs in precision oncology – including tumor biology, targeted therapies, and emerging treatments aimed at improving survival and quality of life, stressing the importance of translational research, which brings lab discoveries directly to patients, and sharing news of a drug he developed for brain cancer.

Dr. Clement, co-director of Hippocrates Wellness, discussed nutritional medicine, lifestyle interventions, and immune-supportive practices that complement conventional cancer care – focusing on empowering individuals through diet, detoxification, and sustainable wellness habits.

The event functioned as both an educational forum and a fundraising catalyst, reinforcing ICA-USA's commitment to improving outcomes for cancer patients worldwide.





ICA-USA Cabaret Evening

This year's annual event dazzled guests with elegant décor, delicious treats, top-tier entertainment, and a gathering of wonderful individuals united in support of ICA. The evening's headline performance came from nationally acclaimed vocalist **Carole J. Bufford** and her band, MCed by Host **Rob Russell**, which made for an outstanding musical night. Board and Committee members worked hard behind the scenes to ensure the event's success.

The event also aimed to highlight Israel's extraordinary contributions to medical advancements and cancer-related interventions.

"Donations are sent directly to the doctors, so they can focus on their science and live in the country they were born in, and love, which is Israel," said **Peter Brown**, ICA-USA Secretary/Treasurer and a longtime supporter of ICA. "Donations are more important than ever. The research must continue – and will."

ICA-USA Fellowship update

The **Claire and E.G. Rosenblatt Oncologist Exchange Program** funded long-term oncology advanced study fellowships in the U.S. for 10 Israeli physicians in 2025.



United Kingdom

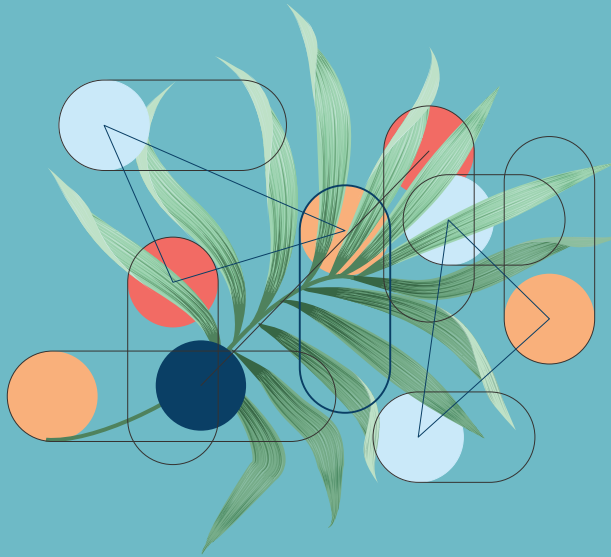
Following the fundraiser event held in London under Chairperson **Vered Aaron**'s leadership, the Friends of ICA UK assisted in purchasing a mammography-guided biopsy device for the Breast Care Unit at Soroka Medical Center in Beer Sheva.

Netherlands

Continued support under **Bob Drake**.

Switzerland

Continued support under **Dr. Ronald Fried**.



Friends of the Israel Cancer Association

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All ICA services are provided free of charge to patients, survivors, families, and the public.

The ICA is funded entirely by public donations and does not receive advertising revenue.

Website: www.cancer.org.il | Donations: 1-800-35-46-46